

# PROGRAM SCHEDULE

## Seeds of Change

Day 1 - Wednesday, 21<sup>st</sup> January 2026

@ PAYAP UNIVERSITY,  
CHIANG MAI, THAILAND

🕒 9:00–9:30 AM Registration of Participants

🕒 9:30–10:15 AM » Opening Ceremony and Program Introduction

Opening Speech by:

👤 **Michael Jack Meallem**, Director of the International Relations Office and Head of the Payap–Yunus Social Business Center

👤 **Aphicha Insuwan**, President of Payap University

👤 **Pareena G. Lawrence**, PhD, President of the United Board for Christian Higher Education in Asia

» Introduction to the Host Institution:

Video Presentation on the Institution

Introduction to the Mission of the Center for Social Impact, Payap–Yunus Social Business Center

🕒 10:15–10:30 AM Coffee Break

### SESSION I

🕒 10:30–11:00 AM United Board Policies and Social Entrepreneurship: Why Now?

**Speaker:** Pareena G. Lawrence, PhD  
President – UBCHEA

🕒 11:00–12:00 PM Introduction of faculty teams.

Their interests, Learning outcomes, expectations etc.

🕒 12:00–13:00 PM Lunch

🕒 13:00–14:00 PM **Panel Discussion: “Adapting Social Entrepreneurship in Higher Education”**

Panelists:

**Mr. Daniel Marco Siegfried**, Managing Director Programs – Co-Founder Child’s Dream Foundation, Thailand.

**Assoc. Prof. Dr. Wasan Sakulkijkarn**, Faculty of Business Administration for Society (Business Administration Program in Social Enterprise) Srinakharinwirot University, Thailand.

**Moderator: Chris Cusano**, International Program Manager, International Relations Office, Payap University, Thailand.

🕒 14:00–15:00 PM **Panel Discussion: “Trends and Challenges of Social Entrepreneurship in the Region”**

Panelists:

**Mr. Callum Mackenzie**, Managing Director, YUNUS Thailand.

**Mr. Ayu Chuepa**, Founder AKHA AMA Coffee, ChiangMai Thailand.

**Mr. Thanawut Supangkaratana**, Community Tourism Development Specialist, Southeast Asia, Planeterra Foundation, Thailand.

**Moderator: Dr. Sandra Joseph**, Consultant, Program and Assessment Officer. United Board

🕒 15:00–15:15 PM Tea Break

🕒 15:15–16:30 PM **Experience Sharing: Case Studies from Universities in the Network**

**Speaker from India, Indonesia and Philippines, : (TBA)**

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Day 2 - Thursday, 22<sup>nd</sup> January 2026

## SESSION II CURRICULUM DEVELOPMENT AND TEACHING STRATEGIES

- 🕒 9:00–9:30 AM Recap of Day 1
- 🕒 9:30–10:15 AM **Social Entrepreneurs Working with Communities**  
(with a focus on women, older persons, and persons with disabilities)  
**Speaker: Antoinette Jackson**, Founder, SuperBee, Social Enterprise Chiang Mai, Thailand.
- 🕒 10:15–10:30 AM Coffee Break
- 🕒 10:30–12:00 PM **Workshop: Curriculum Development and Teaching Plan Design for Social Entrepreneurship**  
By Payap-Yunus Social Business Center
- 🕒 12:00–13:00 PM Lunch
- 🕒 13:00–14:00 PM Group Workshop (continued)
- 🕒 14:00–14:15 PM Tea Break
- 🕒 14:15–15:30 PM Group Presentations  
**Moderator: Dr. Sandra Joseph**, Consultant, Program and Assessment Officer. United Board

Day 3 - Friday, 23<sup>rd</sup> January 2026

## SESSION III FIELD VISITS AND POLICY LECTURE

- 🕒 08:30 AM–12:30 PM Field Visits to Social Enterprises within the Network  
Includes discussions with social enterprise operators  
**Akha Ama Living Factory, Maerim District, Chiang Mai**
- 🕒 12:30–13:30 PM Lunch
- 🕒 13:30–14:30 PM Sharing and Discussion on Next Steps.
- 🕒 14:30–15:30 PM Wrap up and Certificate presentation.